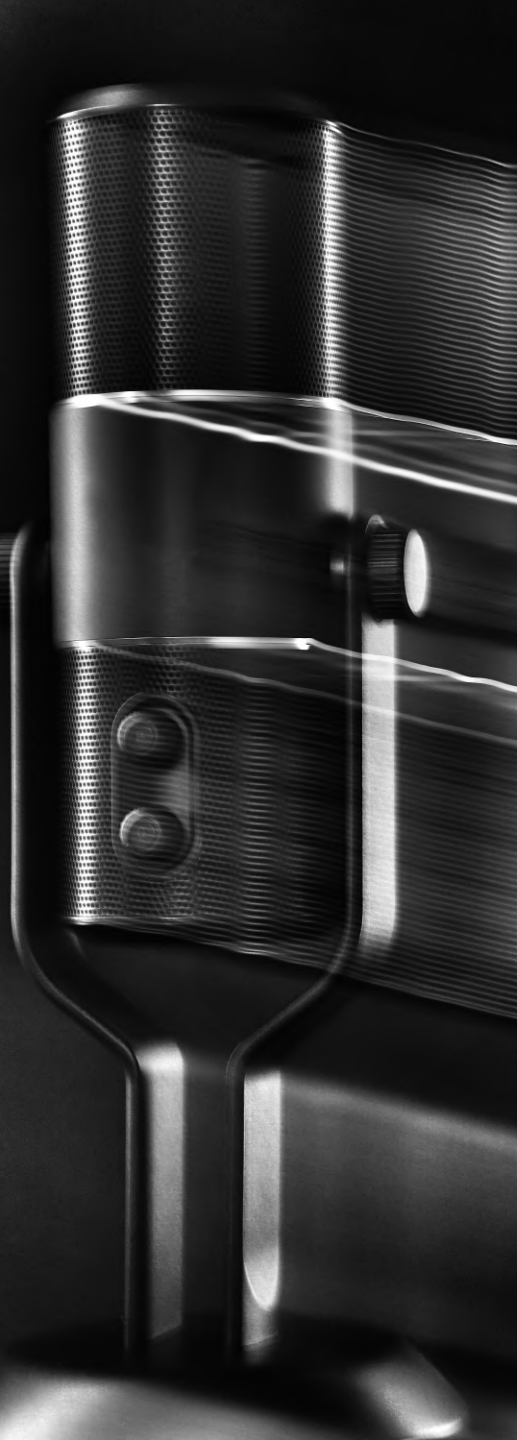


Creative Factory



CONTENTS

About

Company History

Service

Studio

Portfolio

Client



Reality is relative

Born in Seoul in 1997, Creative Factory has grown from unassuming beginnings to become the leading light in global game music production, sound design, and voice recording

Over the decades, Creative Factory has professionally worked on over 50 projects a year in the game, tv, commercial and voice over industry

With skillful sound designers, versatile producers, and professional directors, our team has stood for unparalleled quality, integrity, and has fulfilled the passions that our customers pursue

With studios in Gangnam, Mapo, and Manila, we continue to create unique sounds that will complete your next game

| Company History

1999

-Company Established

2001

-Produced Game Effects Library Game for Technology Development Support Center
-Collaborated with Game TDSC for Sound Technology Research

2003

-Korea Game Industry Development Institute Movie Film Editing Strategy Seminar
-Released Creative Factory's Music library
-Established Industry-Academic Cooperation of Cheon-An University
-Hosted the Game Music Festival
-Hosted the 1st Korea Game Video Music Festival
-Built-up Sound Library DB of Game Technology Development

2004

-Sponsored the 5th Youth Game Concert
-Hosted Jeon-Ju Game Music Festival
-Exclusively Supplied Game Sound DB(Data Base) for Korea Game Business Development Institute

2005

-Hosted the 2nd Korea Game Video Music Festival
-Hosted Jeon-Ju Game Music Festival
-Managed the 6th Sungkyunkwan-Uni Game Development Comp

2006~2015

-Hosted the 3rd Korea Game Video Music Festival
-Hosted Jeon-Ju Game Music Festival
-Created textbook of Game Sound for Tech University of Korea

2016

-Co-operated to create the Game Sound Library with Korea Mobile Game Association
-Supported the Game Sound Library with Korea Mobile Game Association

2017

-Established Korea Mobile Game Association's Executive Company
-Supported Sound Design for Creative Audition of Gyeong-gi Content Agency

2018

-Established Rhythm Game Development Project in Cheong-Ju Cultural Industry Promotion Agency
-Created the Game Sound Library Plug-in Support Project in Korea Minor Business Agency

2020~

-Supplied Game Sound for K-DATA
-Supplied Sound for GSP Plus of KOCCA
-Supplied Sound for Autonomous game selection in Chung-nam Information Culture Technology Industry Agency

R&D

Based on over 20 years of experiences in game localization, Creative Factory helps to expand and export domestic games to overseas markets, and has successfully carried out localization and global support projects from 2013 to the present



- Established Korea Mobile Game Association's Executive Company
- 2017~2019 Supplied Game Sound for 'Game Sound Library Support Project'
- 2020 Supplied Game Sound for 'Indie Craft'



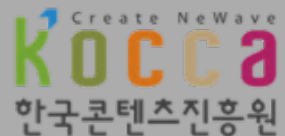
- 2019 Supplied Game Sound for 'Data Voucher'
- Projects: Rogue Universe, Island M, Soul Seeker, Fishing Season, Worlds War Toons, MyLONY, Guardian Knights



- 2017~2019 Supplied Game Sound for 'Game Creation Audition Support Project'
- Projects: Ratropolis, Hexonia, Surf Blade, Kinetic Lab, G-BUS



- 2019~2022 Supplied Game Sound for 'Data Voucher'
- Projects: Downhill Masters, Orangers, Hexagod

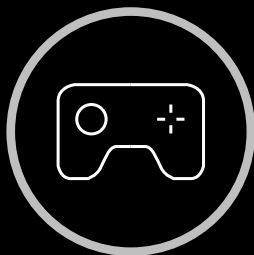


- 2021 Supplied Game Sound for 'GSP Plus'
- Projects: Zombie Hunter D-DAY



- 2021 Supplied Game Sound for 'Autonomous game selection Support'

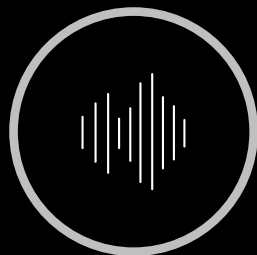
Services



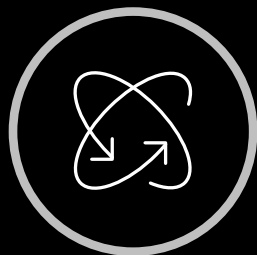
Game Sound
Production



Voice Actor
Recording



SFX Production



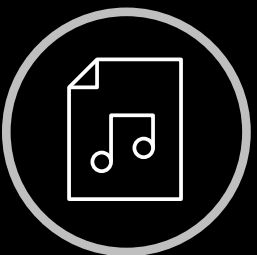
Special Effects such as
Foley, ASMR, VR,
Ambient, etc.



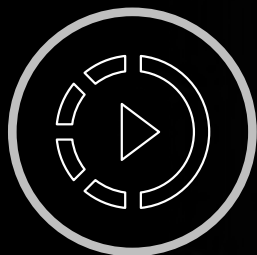
AI Learning Data
Creation



Audio book
Production



Music Production
& Distribution



Commercial Sound
Production



Voice Over

We provide qualified voice actors to best fit your projects,
and deal with all aspects of VO production with over 20 years of experiences



Recording

Professional recording engineers & voice directors supported



Casting

Over 200 voice actors in Korea, and more than 30 languages are available



Preparation

Script analyzation and embellishment services



Global Service

Partnership with overseas dubbing studio



Online Service

Online recording service through zoom/skype



Audio QA

Quality Assurance Service
such as level, tone, noise, etc. offered

Voice Over VSP

VSP(Voice Over Service Provider)

- More than 50 projects a year
- Voice talents in 30+ languages for dubbing
- 20 years experienced sound design
- Expert sound engineers and casting directors
- A great deal of professional voice actor samples
- ZOOM/SKYPE service online observation
- Serving communication with voice actors for promotion
- Audio normalization service with loudness(LUFS)
- Audio Quality Assurance(AQA) Service
- Precise editing ability such as De-noise utilizing RX8

| Voice Over Process



AQA Testing

We provide Audio QA utilizing the analyzer and guarantee the best audio quality

- Revising mispronunciation
- Verifying consistency between script and voice



LINGUISTIC SECTION

LEVELING SECTION



- Keeping the consistency of LUFS in between files
- Proposing target level
- Reporting Loudness & True peak

- Inspection for white spaces & gabs in-between sentences



EDITING SECTION

NOISE SECTION



- Maintaining target SNR
- Reporting individual file's average noise
- De-noising utilizing RX8

Character Directing Sample

We provide voice samples depending on character targeting


We carefully analyze the genre and characters to match the best talents for characters

RPG

Role Playing Game

Directing Skill
캐릭터의 종족, 클래스, 스킬, 무기 등을 고려
피력, 사망, 공격, 스킬의 흐름 사운드
상호 작용, 감정 표현 등 추가 컨텍스트 연계

Effecting
- 기계 캐릭터(Pitch, Amp, Flanger 등)
- 몬스터, 보스 캐릭터(Pitch, Distortion 등)
- 밌, 울 음성 캐릭터(Reverb, Delay, Reverse 등)
- 불 속성 캐릭터(관련 Ambient Sound Sample 고차 포함)



연애 시뮬레이션

Love simulation

Directing Skill & Promotion
추진 성우 샘플 2-3인 제(연여목 리스트 포함)
캐릭터 관계도와 히스토리를 고려
자연스러운 연기를 위한 Variation 대사 제안
개인 SNS 채널 및 Fandom을 보유한 성우 추천
추가 줄모음(사건, 인터뷰, 게임쇼 등) 제작
성우 마케팅 동의서 대리 요청 가능



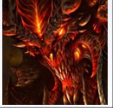



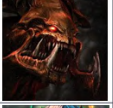



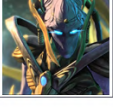



History SLG

Romance of the three kingdoms













Directing Skill
외위 게임의 세계관, 시대적 배경 컨셉 분석
다양한 나이, 성격 표현을 위한 직구적인 디렉팅
명동 반복 대사는 캐릭터 컨셉을 최대한 부각
승리/패배 등 진세 상황에 따른 UI 성우 샘플 제공
튜토리얼, 가이드, 스토리 내레이션 성우 샘플 제공



RPG(Role Playing Game)

Character image	Sex	Age	Personality	Casting/ Produce Direction	Recommended voice 1	Recommended voice 2	Recommended voice 3
			악역자 (Devil) 보스. 성공을 향하여 무한히 싸움. 패배는 지 우를 의미. 소위, 공격에 강함. 불을 기 지배하여 사냥하고 다양한 공격	괴담의 정수를 노코 수 있는 노로 불안주 존재감과 목소리 특징을 지닌(Pitch, lift, distortion) 고리			
			몬스터 (Monster) 어둠의 미안함을 지니는 괴물성향의 활공적인 또는 불의 중심자의 성격으로 진화한다	활동과 영감의 특이성을 존 재하여 캐릭터의 특징을 묘사하여 악역의 경쾌한 울음 소리를			
			고대 수호자 (Ancient guardian) 고대 문명의 미스틱하게, 공격적 시공기를 소환하는 능력	사사로운 신에게 영적 영감을 받으며, 신의 대응을 통해서 귀환하는 지혜의 목소리			

남성향게임(Love simulation for male)

Character image	Sex	Age	Personality	Casting/ Produce Direction	Recommended voice 1	Recommended voice 2	Recommended voice 3
	Female	26	완벽 차이라 귀스타 정신에 빠진 남자 영양과 뇌를 활용 중 있다	강한 영향과 강한 목소리 강조하고 원만한 느낌			
	Female	23	남녀는 눈먼데 정다운 역시 매력적인 캐릭터	자신감 넘치는 목소리와 반짝이는 도도함을 연출			
	Female	19	주인공 남을 좋아하는 마음을 가지만 하고 싶은 것은 하나도 없다	반짝이고 맑은 목소리 편안하게 귀여운 느낌 발기			

Global Network

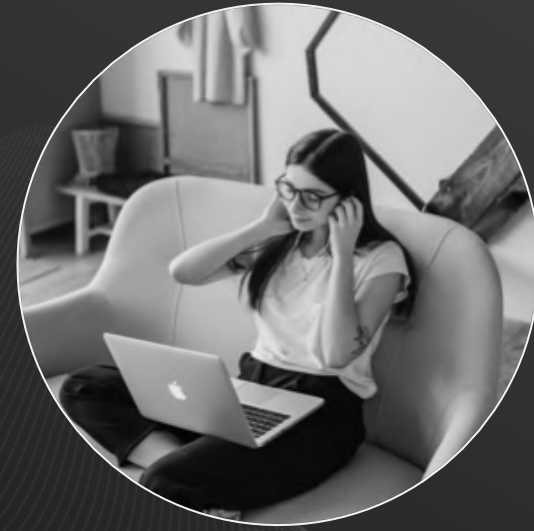
Creative Factory has built partnerships with local studios and voice talents with other countries
We also support global dubbing services that are flexible for multiple language



Support for a wide variety of voice actors overseas



Ensure a great quality of local studios



Recording feedback through Online Observation Service

Global Network

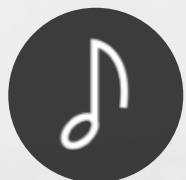
Creative Factory has built partnerships with local studios & voice talents world-wide



USA · China · Japan · England · German · France · Italy · Australia · Brazil · Argentina · Vietnam · Taiwan · Russia etc.

| Music Production

| With our team of the greatest composers,
| we're sure to provide music that will make your project extraordinary



Soundtrack Production

High quality soundtracks by professional music producers



Game Concept Matching

Game concept matching and utilizing references



Distribution

One-stop source is available from production to distribution



BGM Production

Optimized music production for genre, map, situation, characters etc.



Mixing & Mastering

Exclusive sound quality with expert mixing & mastering engineers



Sonic Branding

Strengthening brands by music production such as audio logo, commercial music, etc.

| Sound Design

| We strive to push the boundaries of sound and music to deliver unique experiences that immerse gamers into your projects



SFX

Effects production such as UI, Skill, Attack, Damage, that best fits the projects



Sound for videos

PV, trailer and gameplay video sound production



Immersive sound

Multi-Dimensional sound production like VR, 5.1, Binaural Contents



Music Effect

Music effects production such as victory, defeat, success, fail, etc.



Special Sound Effects

Special sound effects production such as Foley, ASMR, Ambient recordings



Voice Effects

Voice effects production like reverse, pitch shift combined with ambience

| Sound Library

| Over 20,000 SFX / BGM / Music

Creative Factory's Sound Library of self-produced sound provides the global license which is unrestricted by nations and media

+20,000 sound library is sorted by game genre, mood, situation, length, etc.

You will be met with the sound that will improve your game quality with easy-accessibility and at a reasonable price

| AI Voice Data

| Data Collection for AI

Planning

Supporting a plan that fits the data set criteria
Reference Proposal

Speaker Recruitment

A great deal of languages
From general to professional recruitment

Data Collecting

Collection by emotion and context
Singing data collection by Genre

Data Formatting

Data delivery with target format

DEEP
MACHINE
LAB

SMART MEDIA TECH
supertone

GiGA Genie
인공지능 Virtual Identity 플랫폼
SRUNIVERSE

창조공작소

Music Distribution

| Make your music available on 50+ streaming services around the world

Domestic Streaming Services



International Streaming Services

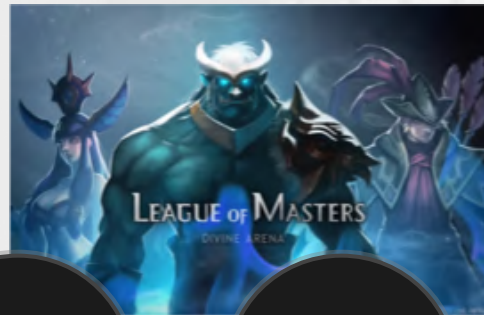


| Promotion Video

| Video Production such as Game Title PV, Commercial, Motion Design

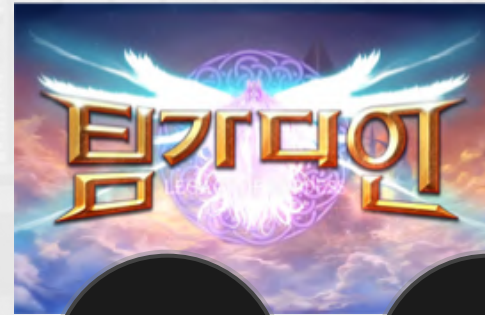


Planning



Video
Creating

Video
Editing



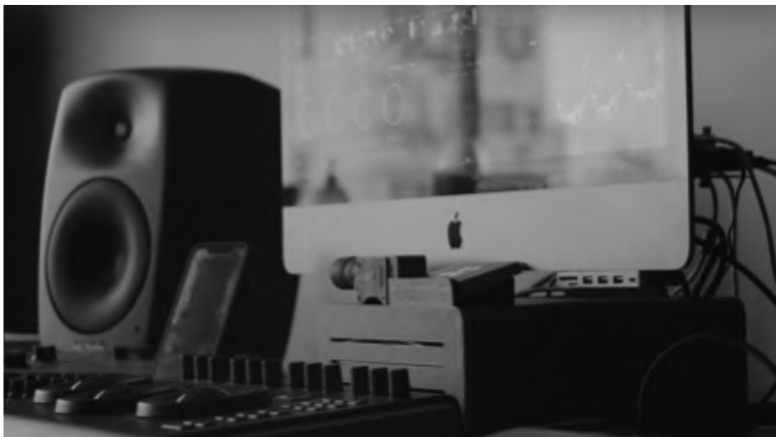
Sound
Editing

Localization



Voice
Recording





Portfolio





Tower Of Fantasy

Perfect World Games

 Voice Over  PV  V.A. Interview

'Popular Game' in Appstore (Week2/Aug/2022)

Voice Actors: Yu-ri Seo, Doh-hyung Nam, Yong-woo Sin, Hyeon-jin Lee, Se-ah Lee, Kyung-yi Cho, Da-eun Lee, Bona Kim, Hyeon-sim Kim, So Yeon, Wan-kyung Sung, Min-jung Yeo, Yool Kim, Sang-hyun Um, Ah-yeong Yoon, Han-sin, Jeong-hwa Yang, Sae-ah Lee and 50+ talents



For All Time

BiliBili

 Voice Over  ASMR  V.A. Interview

Top 3 'Free Game' in Google Play
(Week 2 Nov/2021)

Voice Actors: Yongwoo Sin, Gyuhuk Sim, Myungjun Kim, Seungwoo Min, Seunghang Lee, Sin Han, Saebyuk Lee, Yerim Kim and 20+ talents





NARAKA: BLADEPOINT

NetEase



Voice Over

Top 1 'The most popular game' in Steam (Week3/Sep/2021)

Voice Actors: Yoomi Jeong, Yunmi Yeo, Hyomin Ahn, Haru Kim, Yohan Park, Ah-yeong Yoon, Da-ol Kim, Da-eun Lee, In-seok Lee and more

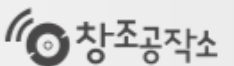


Figure Story

BiliBili

 Voice Over



Top 1 'Download' in Google Play (Week 3/Sep/2021)

Voice Actors: Soyeon, Sunyeoung Son,
Junghwa Yeang, Ha-yeong Kim
Bansuk Seo, Bumki Hong, Sihyeon Kang,
Bona Kim, Yoojung Jung, Bomin Kim
Ah-young Yoon, Minjung Yeo, Sungtae Park,
Hyeonjin Lee, Seung-gon Ryu, Nayul Kim,
Sin Han, Yeonwoo Kim, Gyuhuk Sim



FIVE STARS

Horizon of Memory



Five Stars

SKYPEOPLE



Voice Over (KO/EN)

Korean Voice Actors: Gyu-hyuk Sim, Min-jung Yeo,
Yoo-mi Jeong, Myung-hee Lee, Hyeon-su Choi,
Hyun-jung Cho, Yun-chae Kim, Da-woon Kim,
Ji-min Jang, Seo-hwa Jang and 30+ talents





신선놀음

이모털 월드

Sinseon-noleum: Immortal World

Leiting Games



Voice Over





V.A. Interview

Voice Actors: in-joo Kim, Yoo-jeong Moon,
Eun-seo Yun, and 15+ talents

Minimax Tinyverse

Nimble Neuron



 Voice Over (EN)  SFX





Wild Girls

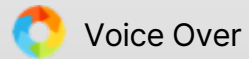
Bluesome

 Voice Over  SFX



Raziel

ZlongGames



Top 1 'Download' in Google Play
(Week4/April/2020)

Voice Actors: Sin Han, Yoojeong Moon, Yoojin Yang,
Hyomin Ahn, Jaebum Lee, Nak-yoon Choi,
Chang-wook Kwon, Mina Lee, Yurim Kim,
Minju Kim, Seung-woo Min



My Oasis

Buff Studio



+5 Million Downloads in Google Play
Rating 4.7





Lords Mobile

IGG





Laplace M

ZlongGames

 Voice Over  SFX

Top 4 'Popular Game' in Google Play
(Week 5/July/2019)

Top 7 'Sales' in Google Play
(Week 5/July/2019)



Top 2 'Free Game' in Appstore
(Week 3/July/2019)

Voice Actors: Sangheon Lee, Haru Kim, Yoojeong Moon,
Wonseok Seo, Seunghoon Choi, Seungwoo Min,
Myunghee lee, Yoorim Kim, Juho Kim, Hyewon Jung,
Duk-hee Choi, Yohan Park, Sungtae Park, Yeongseon Kim



Soul Seeker R

CLE GAMES

 Voice Over (KO/EN/JP)  BGM



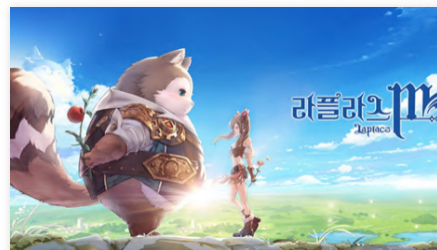
HEXONIA |

Togglegear |

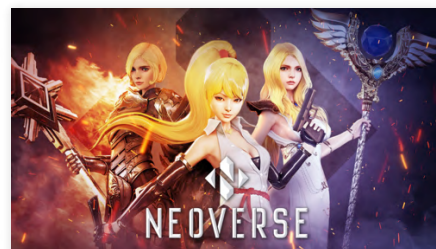
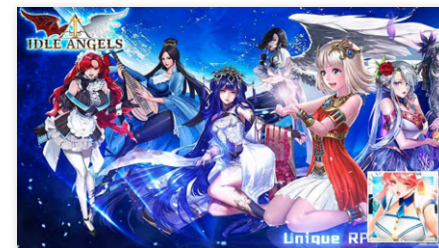
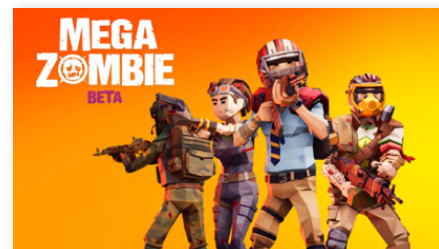
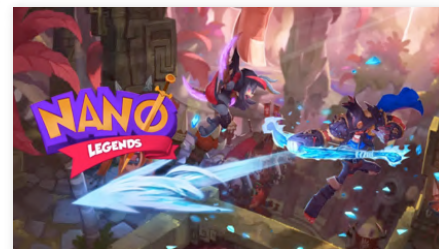
 SFX  BGM

+1Million Downloads in Google Play

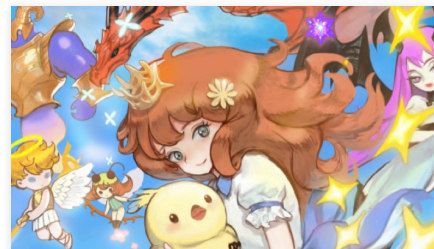
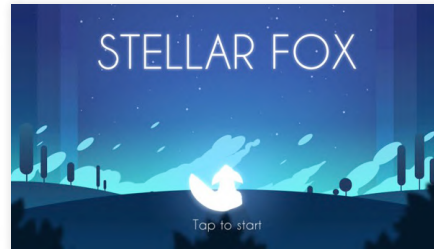
Portfolio



Portfolio



Portfolio



CLIENT



CLIENT





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